Sports Section

Stadium and Program Advertising

P. O. BOX 639

TURNERSVILLE, NEW JERSEY 08012

(609) 589-9090

November 2,1982

Vincent J.Weiner
Manager-Special Promotions
Philip Morris USA
120 Park Avenue
New York,N.Y. 10017

Dear Vinnie,

For your inspection and consideration,I have outlined facts and figures of the tracks that we are working with a year to year agrement. They are Oak Tree,Keystone,Sportsman's Park and Turf Paradise.

Keystone 9/1/82 - 8/31/83 280 DAYS
The new agrement we have began in September,and continues thru August of 1983 at a rate of $18,000. You have approved this new rate.

Turf Paradise 10/13/82 - 5/28/83 156 DAYS
The rate of $8,000. remains the same. I received your approval.

Oak Tree 9/29 - 11/1 27 DAYS
Oak Tree was looking for a increase this season. In a phone conversation,I agreed to pay them the same rate as last year. I hope this meets with your approval. Rate : $5,750. Figures attached.

Sportsman's Park 2/25 - 5/21 76 DAYS
The rate of $8,500. has been the same for the last two years.

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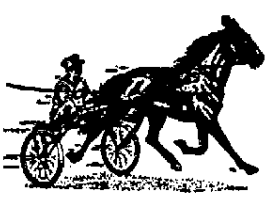
In the near future,we can discuss the other two tracks that have a one year agreement.....Santa Anita and Tampa Bay.

Sincerely,
Richard A.Dougherty



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